



Fundamentals of Entrepreneurship (3rd edition)

By H. Nandan

Prentice-Hall of India Pvt.Ltd. Paperback. Book Condition: new. BRAND NEW, Fundamentals of Entrepreneurship (3rd edition), H. Nandan, The new edition of this compact text continues to serve as an essential guide to students and entrepreneurs for establishing a new venture. The book shows the reader, in an easy to understand style, how to mobilise resources, how to tap market opportunities, how to conduct feasibility studies, and how to promote new ventures. The book also discusses, in detail, the various techniques of product and process development and the method of product pricing. The book is intended primarily as a text for undergraduate students of commerce and undergraduate and postgraduate students of management. It will equally be useful for students pursuing diploma courses in entrepreneurial development. In addition, the book should prove extremely valuable and handy to anyone who wishes to launch his career as an entrepreneur. New to This Edition One exclusive chapter (Chapter 10) on business location and its importance. New sections added in Chapter 1. Key Features: Provides study questions at the end of each chapter. Appendices provide detailed information on venture capital funds, offices of the Small Industries Services Institute (SISI) as well as patent offices, trademark offices, etc., in various states. Acquaints...



READ ONLINE
[7.72 MB]

Reviews

A must buy book if you need to adding benefit. Of course, it is actually perform, still an interesting and amazing literature. I am delighted to explain how this is basically the best book i actually have read through during my individual life and may be he best book for at any time.

-- **Jarod Bartoletti**

It is an remarkable pdf that I actually have actually read. It really is packed with knowledge and wisdom I am very happy to tell you that this is the finest ebook i actually have go through during my very own life and may be he very best book for actually.

-- **Hailey Jast Jr.**

Relevant eBooks



Blogging: The Essential Guide

Need2Know. Paperback. Book Condition: new. BRAND NEW, Blogging: The Essential Guide, Antonia Chitty, Erica Douglas, How do I start a blog? How do I create a successful blog? How can I keep coming up with ideas? Do you need practical advice to...



Literary Agents: The Essential Guide for Writers; Fully Revised and Updated

Penguin Books. PAPERBACK. Book Condition: New. 0140268731 12+ Year Old paperback book-Never Read-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy- I ship FAST with FREE tracking!!!! * I am a...



Environments for Outdoor Play: A Practical Guide to Making Space for Children (New edition)

SAGE Publications Ltd. Paperback. Book Condition: new. BRAND NEW, Environments for Outdoor Play: A Practical Guide to Making Space for Children (New edition), Theresa Casey, 'Theresa's book is full of lots of inspiring, practical, 'how to go about it ideas' coupled with...



A Parent s Guide to STEM (Paperback)

U.S. News World Report, United States, 2015. Paperback. Book Condition: New. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****.This lively, colorful guidebook provides everything you need to know to help your child get inspired, succeed...



Found around the world : pay attention to safety(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2013-04-01 Pages: 24 Publisher: Popular Science Press How to ensure online safety ? Why not talk to strangers...



Game guide preschool children(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2013-08-01 Language: Chinese Publisher:. Jiangsu University Press only genuine new book - book shelves No picture if you...