Operations Management (Paperback)

By Alistair Brandon-Jones, Nigel Slack, Robert Johnston

Pearson Education Limited, United Kingdom, 2016. Paperback. Book Condition: New. 8th Revised edition. 265 x 195 mm. Language: N/A. Brand New Book. Operations management is important, exciting, challenging .and everywhere you look! * Important, because it enables organizations to provide services and products that we all need * Exciting, because it is central to constant changes in customer preference, networks of supply and demand, and developments in technology * Challenging, because solutions must be must be financially sound, resource-efficient, as well as environmentally and socially responsible * And everywhere, because in our daily lives, whether at work or at home, we all experience and manage processes and operations. New features: * There are now more than 110 of the popular Operations in Practice examples throughout the book, over 40 of which are new. * The importance of sustainability and Corporate Social Responsibility (CSR) has been emphasized further, and included throughout the book. * We have even further strengthened the emphasis on the idea that operations management is relevant to every type of business and all functional areas of the organization. * Many new ideas in operations management have been incorporated, including the three level approach to performance, the relationship between...

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